

Become a partner at the 29th IAKS Congress 2025 at the FSB in Cologne

Inspiration, **expertise**, visibility,
conversations on equal footing
and **expanding** of your own
network



NETWORKING.

A strong
EXCHANGE with
like-minded people
from all over
the WORLD



IAKS Congress at the FSB: Become a Partner

PREMIUM PARTNER

Partnership with high visibility before, during, and after the Congress

Your company logo will be featured in:

- IAKS Congress newsletter (monthly / 15,000 contacts)
- Congress program booklet
- IAKS Congress website
- Speaker stage in the congress hall
- IAKS booth on the centrally located FSB trade fair boulevard
- 'sb' professional magazine
(Congress PR in issues 4/2025, 5/2025, and 6/2025)

EUR 1000 for IAKS members
EUR 1500 for non-members



Distribution of a brochure or giveaway
in the congress bag:

EUR 450 for IAKS members
EUR 650 for non-members



Sports.Leisure.Facilities.Network.

iaks.sport/en/congress

29th IAKS congress 2025



Showcase your expertise

Date



28-31 October 2025

Location



Kölnmesse

Organizer



IAKS

Programme

TUESDAY, 28 OCTOBER 2025

- 11:30 h – 13:00 h: Opening & Strategies towards net-zero sports and leisure facilities
- 13:30 h – 15:00 h: Reducing the embodied carbon
- 15:30 h – 17:00 h: The public value and SROI of physical activity and recreation infrastructure
- 17:00 h – 18:00 h: Happy hour for IAKS members and friends
- 18:00 h – 22:30 h: 2025 IOC IAKS Architecture Prize Gala

WEDNESDAY, 29 OCTOBER 2025

- 10:15 h – 11:30 h: Economically sustainable facilities
- 11:45 h – 12:45 h: Who are we building for? Inclusiveness and circularity
- 13:30 h – 14:45 h: Successful public pools: Design, technical and operational concepts
- 15:15 h – 17:00 h: IAKS General Assembly (only for IAKS members)
- 17:00 h – 18:00 h: Happy hour for IAKS members and friends
- 19:00 h – 22:30 h: Nations' night for IAKS members

THURSDAY, 30 OCTOBER 2025

- 10:15 h – 11:15 h: Outdoor activity areas: Integrated planning & activating schoolyards
- 11:30 h – 13:00 h: Changing the Narrative: Sustainability for the next generation of sports surface – It's here already!
- 13:00 h – 13:30 h: Conference break & trade fair visit to FSB/aquanale
- 13:30 h – 14:30 h: Beyond the court: The sports hall for the future
- 14:45 h – 15:45 h: Future-proof models for ice arenas
- 16:00 h – 17:00 h: Stadia and arenas: Maximising social and commercial benefits
- 17:00 h – 18:00 h: Happy hour for IAKS members and friends

FRIDAY, 31 OCTOBER 2025 Programme coming up soon



29th IAKS congress 2025



IAKS Congress is a great platform for both networking, gaining new knowledge, and also taking this with us home and advancing on our own development

Lisa Mari Watson, Tverga



I love to visit the congress because of the great networking opportunities. It's a great chance not just to meet my architectural colleagues but also the representatives of the biggest sports federations and organisations like Olympic Committee and Paralympic Committee, and to discuss the challenges that we have in sports industries and discuss the future events and opportunities for collaboration.

Irina Akhmanova, Populous



I was fascinated to see some project that are really able to synthesize today's main problems and view a sport facility as a part of infrastructure for the cities of the future, considering sustainability and universal design (...) and sport facilities are not just being designed and built for professional sports but also for the community.

Gustavo Amaral, University of Kansas

WHO WE ARE

The IAKS is the leading global non-profit organisation for professionals from the sports, leisure and recreation facilities industry. Since 1965, IAKS has been enabling international networking for the exchange of expertise in the fields of architecture, construction and operations. IAKS is an IOC Recognized Organisation and cooperates with the IPC and many more international non-profit bodies.

Our network is the meeting place for architects, engineers, clients, designers, local authorities, technical and operative management, sports federations and clubs!

IAKS has partners and members in 153 countries. National sections serve local interests, organise regional and own events and provide information to the members of their countries.

- You're enthusiastic about high-quality, functional and sustainable sports facilities?
- You appreciate cross-sector exchange among experts?
- You're looking for or can provide forward-looking information on the architecture, construction and operation of sports and leisure facilities?

If so, you'll feel at home in the international IAKS network: for inspiration, solutions and a global forum.

IAKS

A network with reach

Newsletter

- 15,000 subscribers
- 24% open rate
- 2.8% click-through rate

LinkedIn

- Approx. 3,900 followers
- Approx. 40,000 impressions in the event month
- 3.6% engagement rate

sb

- 3,300 print circulation
- Readership consists of 75% planners and operators
- Published in German and English
- 6 issues per year

A NETWORK of nearly 1,000 members



Are you
already
on board?

Architects, operators,
manufacturer, supplier...

Find out more [hier](#)

Do you have questions about the Congress and partnership opportunities?



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